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# Pursuing a Career in Business as a Uniquely Abled Individual

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Linda Chase Founder, Able Hire

Job prospects have never been greater for uniquely abled people than they are today. More companies are beginning to recognize the talent and many other benefits of hiring uniquely abled workers. And thanks to technological advancement, telecommuting and remote work are steadily on the rise. If you are uniquely abled, seeking a career in the business sector should be at the top of your list. Not only does it offer a wide range of fields to choose from, but it can also offer good pay and stability.

The Uniquely Abled Project exists to help individuals with <u>unique abilities</u> navigate challenges and lead fulfilling lives. We've provided information and advice below to help you prepare for

your adventure into a successful career, whether you want to run your own business or work as an employee:

# **Getting an Education**

No matter which path you take in business, you will need some form of education. For some people, this means self-teaching. For others, it means getting a two-year degree or undergoing certification courses and training. Whether you go the route of formal education or solely teaching yourself, maintain an eagerness to learn. There's always room for improvement.

One thing to consider for improving your long-term career prospects is to pursue an online master's degree. For example, getting a master's in IT would help you gain <u>expertise</u> in data analytics, cybersecurity, or IT management, any of which could lead to a lucrative career. A master's degree in business administration or health leadership could also help your prospects.

## **Becoming a Business Owner**

If you've always dreamed of working for yourself, there's never been a better time to do it. As long as you develop a business idea that can shine among the competition (either in your local market or globally), invest in all the right tools to run your operations efficiently, and create a unique <u>brand</u>, you can succeed.

Conduct market research to determine the feasibility of your product or service bringing a profit. Research software tools and other technology that will allow you to <u>communicate</u> and collaborate with others, manage your finances, maximize your productivity, and so on. Develop a professional brand that sets your company apart from all others, and learn how to market yourself by creating a website and becoming active on social media. Eventually, you will likely want to hire professionals to help you.

One of the best kinds of businesses to start when you have unique abilities is a consulting business. If you like to teach individuals and help teams <u>solve problems</u>, you can become a consultant in almost any field you have expertise in.

### **Exploring Many Business Sectors**

If you're thinking about pursuing a career in business as an employee, you have many different paths you could take. Here are some of the best options for individuals with unique abilities:

- Marketing and Market Research
- Accounting
- Vocational Counseling
- Graphic Design
- Computer Programming
- Consulting
- Physician Assistant

### Landing a Job

Landing an entry-level job in the industry of your choice will require you to be proactive. Having a college degree might help you be considered by hiring managers, but it won't be enough to land you a job. Begin networking early as possible, developing relationships with teachers, mentors, and professionals in your area. Pursue internships in your field — these will provide you an opportunity to gain <u>valuable experience</u>. It's also an excellent way to get your foot in the door at a particular company and industry in general. And when you start getting job interviews, be sure to prepare for each one thoroughly.

If you are a uniquely abled individual, now is your time to forge a path to a promising career. Considering the information above and keep researching how you can put yourself in the best position to succeed long-term. Remember that the obstacles you face each day will make you stronger and more resilient as you pursue the career of your dreams!

Are you ready to take the next step in your career? Start your job search with The Uniquely Abled Project.

Linda Chase created Able Hire to help uniquely abled individuals build rewarding, successful careers. She hopes Able Hire will be a resource for uniquely abled individuals seeking jobs and for hiring managers seeking a better understanding of what uniquely abled individuals have to offer.